

July 14, 2010

Miklos Legrady  
310 Bathurst St.  
Toronto ON  
M5T 2S3

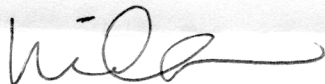
Dear Mr. Legrady,

It is my pleasure to write in support of The Blue Spiral Project. When first introduced to your idea, I was instantly charmed. The huge smokestack located at Toronto Western Hospital casts a depressing industrial pall over the Kensington neighbourhood. The bold splash of colour as suggested by your designs is a welcome sight and will surely attract customers to our area.

A recent vote by the members of the Kensington Market BIA decided that the majority of members strongly support the project and want to see it realized. We feel your whimsical yet tasteful design will compliment our eclectic, artful community.

On behalf of the Kensington Market BIA, I wish you great luck in completing this project, and urge the Toronto Western Hospital, as well as any other decision-making bodies affecting the Kensington Market community, give this project a hearing.

Best wishes,



Mika Bareket  
Chair, Kensington Market BIA  
Owner, Good Egg

**KENSINGTON MARKET BIA** c/o Good Egg, 267 Augusta Ave